



ENTRAD 2019  
XIII Brazilian Translation Forum  
VII International Translation Forum  
Where the sun rises first: translation in emerging contexts

October 7 to 11, 2019

**First Circular Letter**

We are pleased to announce ENTRAD 2019 will be organized by the Brazilian Association of Translation Researchers – ABRAPT – in partnership with the Federal University of Paraíba (Brazil), campus João Pessoa, during October 7 to 11, 2019. The event brings together the 13th Brazilian Translation Forum and 7th International Translation Forum and its theme is "Where the sun rises first: translation in emerging contexts".

By borrowing the epithet of the host city, "Where the sun rises first," as the central theme of the event, we would like to draw attention to the roles that translation and its agents, especially translators and interpreters, play in rising contexts of encounters, conflicts, displacements, innovation and novelty. Contexts in which in-real-time intermediation is often required, such as those of international negotiations, intercultural relations, dissemination of knowledge or world launches, among others. It is through translation and interpretation that cultures are integrated and world productions are launched simultaneously in various markets; translators and interpreters are the ones who first deal with issues related to terminological or textual genres innovations, intermediate cutting-edge negotiations between leaders of companies or nations, guide tourists or host migrants, meeting an ever-increasing demand for information. Finally, at the forefront of intercultural relations or technological innovations, the sun rises first through translation and its agents.

Thus, we invite the academic community to present their work and to promote the debate about the roles of translation and its agents in emerging contexts of innovation and novelty.

ENTRAD 2019 will have a format containing Thematic Areas (ATs), to which symposium proposals will be accepted until October 31st, 2018. After defining these symposia, the individual communications submissions will be open.

Proposals for symposia related to the central theme of the event will be especially welcome, but other proposals will also be considered.

**Thematic Areas for Proposals:**

1. Adaptation
2. Audiovisual Translation
3. Circulation of Translations and Cultural Transfers
4. Cognitive Approaches to Translation
5. History and Historiography of Translation
6. Interpretation
7. Interpreting and Translation from/to/between Sign Language
8. Intersemiotic Translation
9. Localization
10. Professional Market
11. Specialized Translation
12. Studies on Translated Literature
13. Sworn Translation
14. Textual Analyses
15. Theories and Critiques of Translation
16. Translation and Classical Studies
17. Translation and Cultural Studies
18. Translation and Ethics
19. Translation and Hermeneutics
20. Translation and Migration
21. Translation and Multimodality
22. Translation and Psychoanalysis
23. Translation and Technologies
24. Translation and Terminology
25. Translation as Mediation
26. Translation in Foreign Language Teaching
27. Translation Quality Assessment
28. Translator and Researcher in Translation Training
29. Translator Studies

For guidelines on how to submit symposium proposals and other information, please visit our website [www.cchla.ufpb.br/entrad2019](http://www.cchla.ufpb.br/entrad2019) or contact us at [entrad2019@gmail.com](mailto:entrad2019@gmail.com).

We are waiting for you in João Pessoa!

João Pessoa, August 23, 2018.

The Organizing Committee

